

----- FOR IMMEDIATE RELEASE -----

Delmhorst and Taylor Participate in NWFA Moisture Meter Program



**National
Wood Flooring
Association**



In association with Taylor Tools, Delmhorst Instrument Co., industry leader in moisture sensing technology, is proud to participate in the NWFA Flooring Schools Moisture Meter Program. With less than 30% of flooring professionals in the United States using a moisture meter during the installation process, the National Wood Flooring Association believes that moisture meters are severely underutilized in the flooring industry.

To address this problem, the NWFA has decided to give all participating students a certificate redeemable for a moisture meter. Delmhorst will supply the best selling J-Lite wood moisture meter to Taylor Tools who will distribute them to NWFA students around the country. Alongside Taylor Tools and the NWFA, Delmhorst is pleased to help raise awareness and to fulfill the growing need for moisture meters in flooring installation.

Delmhorst aims to provide the best moisture meters on the market, to support its valued distributors, and to embrace vital industry initiatives. With the NWFA Flooring Schools Moisture Meter Program, Delmhorst will accomplish all three of these important objectives with the quality and service customers have come to expect over the past 60 years.

Contact: Paul Laurenzi, Vice President - Sales & Marketing
51 Indian Lane East, Towaco, NJ 07082 • (877) DELMHORST (335-6467) • www.delmhorst.com
Email: info@delmhorst.com

